

grobroad

digital solutions

CONCEPT CASE STUDY

Showroom Concept Project

Qualified Visit & Enquiry Funnel

An illustrative concept project by grobroad digital solutions

What's inside

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Services used

Projected outcome model

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Showroom Concept Project

Qualified Visit & Enquiry Funnel

This is an illustrative concept project built to demonstrate our approach — not a completed client result.

THE GOAL

Increase qualified showroom visits and enquiries from local buyers actively comparing options before purchase.

THE APPROACH

Video walkthroughs and product highlight reels, targeted Meta ads to nearby buyers, and a WhatsApp enquiry funnel so every interested visitor is followed up on quickly.

Services Used

Video Reels

Meta Ads

WhatsApp Funnel

Monthly Reporting

Projected Outcome Model

An illustrative outcome model — not a guarantee of results.

Targeted

Local buyer reach

Responsive

Fast WhatsApp follow-up

Qualified

Visits from real interest

Want a projection like this for your showroom?

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